

# UNIVERSITY OF CALICUT

(Pareeksha Bhavan)

No.136460/EG-I-ASST-3/2024/PB (IV)

Dated.30.10.2024

**TIME TABLE FOR FIRST SEMESTER B.A. ADVERTISING AND SALES MANAGEMENT DOUBLE  
MAJOR (CUFYUGP) REGULAR EXAMINATION NOVEMBER 2024 (2024  
ADMISSION CANDIDATES OF AFFILIATED COLLEGES)**

Time of Examination : 10.00 a.m to 12.00 noon.

Day and Date	Course With Code
<b>MAJOR COURSES</b>	
Tuesday 26 <sup>th</sup> November 2024	JOA1CJ101 - Fundamentals of Mass Media
Wednesday 27 <sup>th</sup> November 2024	ASM1CJ 101 - Marketing Management
Friday 29 <sup>th</sup> November 2024	ASM1CJ 102 - Introduction to Management
	JOA1CJ 102 - Introduction to Advertising
<b>GENERAL FOUNDATION COURSES</b>	
Tuesday 3 <sup>rd</sup> December 2024 to Thursday 5 <sup>th</sup> December 2024	<b>Detailed Timetable for General Foundation Courses is available on the University website</b>

**Dr.Godwin Samraj D.P.  
Controller Of Examinations**